WHAT IS CLAIMED IS:

5	1. A method of providing a protective coating to a substrate, said method comprising the steps of: pad printing a curable protective coating onto a substrate, wherein the curable protective coating comprises at least one adhesion promoter selected from the group consisting of glycol ethers, glycol ether acetates, benzotriazole, a silane, and combinations thereof.
10	2. The method of claim 1, further comprising the step of: exposing the curable protective coating to sufficient radiation to form a cured protective coating.
15	3. The method of claim 2, wherein the radiation is generated by an infrared (IR) light source, an ultraviolet (UV) light source, or a combination thereof.
20	4. The method of claim 1, further comprising the step of: pre-treating a surface to be coated on the substrate, wherein the step of pre-treating comprises one or more of the following steps:
25	(i) contacting the surface with an aqueous pH neutral soap solution; (ii) contacting the surface with a trisodium phosphate (TSP) solution; (iii) contacting the surface with an aqueous acidic solution;
30	solution; (iv) contacting the surface with a rinse of deionized water; (v) drying the surface after exposing the surface to one or more liquids;
35	(vi) exposing the surface to a corona discharge process; (vii) scrubbing the surface with an abrasive material prior to or during exposure to fluid including liquid, air, or a combination thereof;
40	(viii) storing the substrate in a clean, dry, enclosed container to prevent contamination from dust or other particles; (ix) applying a primer coating onto the surface; (x) removing any excess primer coating from the surface; and

- (xi) drying a primer coating on the surface.
- 5. The method of claim 1, wherein the substrate comprises a plastic, a metal, a metal-coated plastic substrate, a glass, or a combination thereof.

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- 6. The method of claim 4, wherein the substrate comprises a plastic selected from the group consisting of polymethylmethacrylate (PMMA), polycarbonate, polyethylene terephthalate (PET), nylon, polyester, polypropylene, polyethylene, and combinations thereof; and the step of pre-treating comprises:
- (i) contacting the surface with an aqueous pH neutral soap solution;
- (ii) contacting the surface with a rinse of deionized water; and
- (iii) drying the surface after exposing the surface to one or more liquids.
- 7. The method of claim 1, wherein the substrate comprises a metal substrate, and the step of pre-treating comprises:
 - (i) contacting the surface with an aqueous pH neutral soap solution;
 - (ii) contacting the surface with a trisodium phosphate (TSP) solution;
 - (iii) contacting the surface with an aqueous acidic solution:
 - (iv) contacting the surface with a rinse of deionized water; and
 - (v) drying the surface after exposing the surface to one or more liquids.
 - 8. The method of claim 7, wherein the substrate comprises an aluminum substrate.
- 35 9. The method of claim 1, wherein the substrate comprises a metal-coated plastic substrate, and the step of pre-treating comprises:
 - (i) contacting the surface with an aqueous pH neutral soap solution;
 - (ii) contacting the surface with a trisodium phosphate (TSP) solution;
 - (iii) contacting the surface with a rinse of deionized water;

to one or more liquids; applying a primer coating onto the surface; (v) removing any excess primer coating from the (vi) 5 surface; and drying the primer coating on the surface. (vii) The method of claim 1, wherein the substrate comprises a metal 10. selected from the group consisting of brass, bronze, copper, and 10 combinations thereof; and the step of pre-treating comprises: contacting the surface with an aqueous pH (i) neutral soap solution; contacting the surface with a rinse of (ii) deionized water; drying the surface after exposing the surface 15 (iii) to one or more liquids; optionally, scrubbing the surface with an abrasive material prior to or during exposure to fluid including liquid, air, an acidic solution, or a combination thereof; and contacting the surface with an aqueous acidic 20 (v) solution. The method of claim 1, wherein the curable protective coating 11. further comprises at least one polymerizable material selected from the group consisting of dipentaerythritol hydroxy pentaacrylate (DPHPA); 25 tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane modified functional, polyester hexaacrylate; an acrylic dimethylpolysiloxane; and combinations thereof. The method of claim 11, wherein the curable protective coating 30 12. further comprises at least one polymerization initiator. The method of claim 9, wherein the primer coating comprises at 13. least one silane. 35 The method of claim 13, wherein the at least one silane 14. 3-methacryloxypropyltrimethoxysilane, N-(n-butyl) aminopropyltrimethoxysilane, 3-glycidyloxypropyltrimethoxy silane, vinyltriethoxysilane, and 3-mercaptopropyltrimethoxysilane, combinations thereof. 40

drying the surface after exposing the surface

dipentaerythritol hydroxy pentaacrylate (DPHPA); 5 tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; modified acrylic functional, polyester an dimethylpolysiloxane; and at least one polymerization initiator selected from the initiators, photoinitiators, and 10 consisting of thermal combinations thereof. The method of claim 7, wherein the adhesion promoter 16. comprises propylene glycol methyl ether acetate, and the curable protective coating further comprises: 15 dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; modified functional, polyester acrylic an 20 dimethylpolysiloxane; a silane; and at least one polymerization initiator selected from the thermal initiators, photoinitiators, consisting of group combinations thereof. 25 The method of claim 16, wherein the silane comprises 3methacryloxypropyltrimethoxysilane. The method of claim 9, wherein the primer coating comprises a silane and at least one acid; the adhesion promoter comprises 30 propylene glycol methyl ether acetate, and the curable protective coating further comprises: dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; 35 functional, polyester modified acrylic dimethylpolysiloxane; and at least one polymerization initiator selected from the group consisting of a thermal initiator, a photoinitiator, and combinations thereof. 40

The method of claim 6, wherein the adhesion promoter

comprises propylene glycol methyl ether acetate, and the curable

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protective coating further comprises:

- 19. The method of claim 18, wherein the silane comprises 3-methacryloxypropyltrimethoxysilane, and the at least one acid comprises phosphoric acid.
- 5 20. The method of claim 10, wherein the adhesion promoter comprises benzotriazole or a combination of benzotriazole and propylene glycol methyl ether acetate, and the curable protective coating further comprises:

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dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate;

an acrylic functional, polyester modified dimethylpolysiloxane; and

at least one polymerization initiator selected from the group consisting of thermal initiators, photoinitiators, and combinations thereof.

- 21. The method of claim 1, wherein the curable protective coating comprises less than 20 percent by weight of volatile material, based on a total weight of the curable protective coating.
- 22. The method of claim 1, wherein the curable protective coating comprises less than 3.0 percent by weight of volatile material, based on a total weight of the curable protective coating.
- 23. The method of claim 1, wherein the substrate forms at least a portion of an object, said object comprising an optical lens, eyeglasses, a contact lens, a credit card, a cellphone display, an automotive display, a personal data assistant (PDA), a pager, a video game, or a part having an optically clear component.
- 24. A pad printable curable protective coating comprising:

at least one adhesion promoter selected from the group consisting of glycol ethers, glycol ether acetates, benzotriazole, a silane, and combinations thereof;

at least one polymerizable material selected from the group consisting of dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; an acrylic functional, polyester modified dimethylpolysiloxane; and combinations thereof; and

at least one polymerization initiator;

wherein the curable protective coating contains less than 20 percent by weight of volatile material, based on a total weight of the curable protective coating.

- 5 A cured protective coating formed by exposing the pad printable curable protective coating of claim 24 to radiation.
 - 26. An object having on a surface thereof the pad printable curable protective coating of claim 24.
- The object of claim 26, wherein the object comprises an optical lens, eyeglasses, a contact lens, a credit card, a cellphone display, an automotive display, a personal data assistant (PDA), a pager, a video game, or a part having an optically clear component.
 - 28. The object of claim 26, wherein the object comprises a plastic, a metal, a metal-coated plastic substrate, a glass, or a combination thereof.
- The object of claim 26, wherein the object comprises a plastic 20 29. selected from the group consisting of polymethylmethacrylate (PMMA), polycarbonate, polyethylene terephthalate (PET), nylon, polyester, polypropylene, polyethylene, and combinations thereof; and the curable protective coating comprises:

propylene glycol methyl ether acetate; dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate;

modified an acrylic functional, polyester dimethylpolysiloxane; and at least one

polymerization initiator selected from the group consisting of thermal initiators, photoinitiators, and combinations thereof.

30. The object of claim 26, wherein the object comprises an aluminum substrate, and the curable protective coating comprises: propylene glycol methyl ether acetate;

dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate;

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dimethylpolysiloxane; a silane; and at least one polymerization initiator selected from the photoinitiators, thermal initiators, 5 consisting of combinations thereof. The object of claim 30, wherein the silane comprises 3-31. 10 methacryloxypropyltrimethoxysilane. The object of claim 26, wherein the object comprises a metal-32. coated plastic substrate having a primer coating between the metalcoated plastic substrate and the curable protective coating, said primer coating comprising a silane and at least one acid; and said curable 15 protective coating comprising: propylene glycol methyl ether acetate; dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; 20 functional, polyester modified acrylic an dimethylpolysiloxane; and at least one polymerization initiator selected from the initiators, photoinitiators, thermal consisting of 25 combinations thereof. The object of claim 32, wherein the silane comprises 3-33. methacryloxypropyltrimethoxysilane, and the at least one acid 30 comprises phosphoric acid. The object of claim 26, wherein the object comprises a metal selected from the group consisting of brass, bronze, copper, and combinations thereof; and the curable protective coating comprises: benzotriazole or a combination of benzotriazole and 35 propylene glycol methyl ether acetate; dipentaerythritol hydroxy pentaacrylate (DPHPA); tripropylene glycol diacrylate (TRPGDA); an aliphatic urethane hexaacrylate; functional, polyester modified 40 acrylic dimethylpolysiloxane; and

polyester

functional,

acrylic

an

modified

at least one polymerization initiator selected from the group consisting of thermal initiators, photoinitiators, and combinations thereof.